

**BOARD RESOLUTION NO. 20011**

**ADOPTION OF THE PFDA STRATEGY MAP FOR 2021-2025**

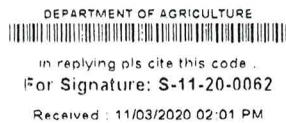
WHEREAS, the PFDA management finds the necessity to update its Strategy Map for FY 2021-2025 in order to align the corporate's strategic thrusts to adapt to prevailing circumstances;

WHEREAS, the General Manager, in his Memorandum dated September 14, 2020, recommended for the approval of the Board of Directors, the PFDA Strategic Map for FY 2021-2025;

WHEREAS, upon thorough discussion, the Board finds merit in the recommendation, with amendments;

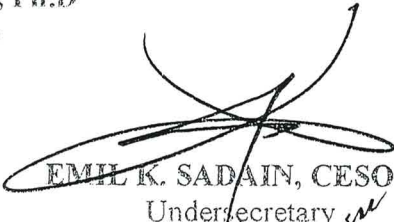
NOW, THEREFORE, upon motion duly seconded, the PFDA Board RESOLVES as it is hereby resolved, to approve the amended PFDA Strategic Map for FY 2021-2025.

ADOPTED AND APPROVED this 16<sup>th</sup> day of September in Quezon City, Philippines.



  
WILLIAM D. DAR, Ph.D  
(DA Secretary)

  
JUDY CAROL LAYUS-DANSAL  
(Administrator, NFA)

  
EMIL K. SADAIN, CESO II  
Undersecretary  
(Representing DPWH Sec. Mark A. Villar)


By Authority of the Secretary:

  
NONITA S. MAGUIOA  
(DENR)

  
RAQUEL B. ECHAGUE  
(Representing DTI Sec. Ramon M. Lopez)

  
GLEN TANGAPALAN  
(Private Sector)

Vacant  
(Private Sector)

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PFDA  
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**VISION**  
**The Leader of Fishery Post-Harvest Services Towards a Food Secure and Resilient Philippines by 2025**

**MISSION**

1. Establish new, upgrade and maintain existing fishery post-harvest infrastructure and facilities
2. Conduct our operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of quality service.
3. Satisfy our stakeholders' business needs with timely and quality service.
4. Work as a team with dedication in an environment that ensures growth opportunities and employee engagement that will translate to quality service.

**CORE VALUES**

- Provide Outstanding Service
- Foster Culture of Integrity, Accountability and Teamwork
- Demonstrate Authentic and Transformational Leadership
- Adhere to Excellence in Corporate Governance

